

PPD® Patient Diversity Solutions: Expertise to support your trial diversity goals



Certain populations are significantly underrepresented in clinical trials, which impacts our understanding of the efficacy and safety of future treatments in all patients who will use them.

With industry and regulatory focus on health equity and increasing inclusion of more diverse populations in clinical trials, evidence-based strategies, trainings and tools can support clinical researchers in the recruitment and retention of diverse patient populations. Patient Diversity Solutions from PPD, part of Thermo Fisher Scientific, optimizes clinical trials for diversity and equips sponsors with curated solutions to drive inclusion of real-world patient populations in their studies.

Our Solutions





PPD has an industry-leading team of dedicated patient diversity subject matter experts (SMEs) experienced in clinical development, operations, patient advocacy, and community engagement with defined strategies and tools to help address regulatory, scientific, and business drivers around diversity in clinical trials.

From this team of experts, PPD offers sponsors a dedicated strategic advisor to support project teams in the delivery of inclusive solutions to help de-risk trials and enhance patient diversity.

 Epidemiology & Disparity Assessment	 FDA Diversity Plan Review & Support	 Inclusive Lens Protocol Review	 Inclusive Lens Patient & Site-Facing Materials	 Patient & Community Engagement	 Site Support	 Diversity Data Evaluation & Tracking
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Solutions can be initiated as part of a study start-up through first patient enrolled or in a rescue study

Benefits of PPD® Patient Diversity Solutions

 Allows for more public confidence in the broad use of medicines in various populations, if approved	 Contributes to strong science and furthers understanding of the benefits and risks of medical products
 Helps sponsors satisfy regulatory standards	 Drives representative patient recruitment
 Potential to decrease overall trial costs, such as post marketing commitments tied to lack of patient diversity	 Includes patients historically excluded or not invited to participate in clinical trials

PPD® SiteCoach Patient Diversity in Clinical Trials Training

The latest offering within the PPD® SiteCoach training program is designed to meet the needs of investigators and site staff from all research experience levels and therapeutic areas looking to enhance their understanding of the barriers that often impact diverse representation in clinical trials and practical solutions to improve recruitment and retention. The training can be taken independently or used with other courses in the PPD® SiteCoach training series.



Module 1: Introduction to Diversity in Clinical Trials

- *Recognize the rationale for diversity in clinical trials*
- *Identify common barriers to clinical trial diversity, including the impact of bias and discrimination*
- *Understand how barriers may present at the site level*



Module 2: Practical Solutions to Address Barriers to Clinical Trial Diversity

- *Application of patient-centric approaches throughout the clinical trial lifecycle*
- *Perform a prescreen process and recognize how it drives clinical trial diversity*
- *Use of long-term strategies to improve retention of diverse patient populations*



Measuring Success of SiteCoach Patient Diversity in Clinical Trials Training

- *Sites that participate will have an opportunity to complete the DSAT, developed by SCRS to self-measure their improvements based on provided scores*

Sites that wish to improve their scores can reach out directly to the PPD Patient Diversity team for support

Want to know more about PPD® Patient Diversity Solutions?

Contact: DiversityinClinicalTrials@ppd.com